

# Ajenno @ Home Jewellery Parties

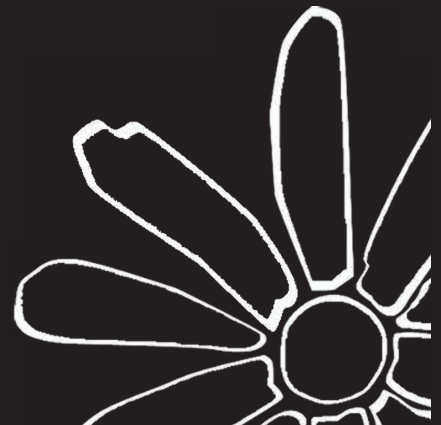
## Information Pack



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# AJENNO @ HOME 'JEWELLERY PARTY' INFORMATION PACK

Hosting an Ajenno @ Home Jewellery Party for your friends and family is fun and you can earn free jewellery as well as discounts on purchases. There is no sales pitch, no pressure and no ordering system.... You see it, you love it and you take it home with you!

## HOW IT ALL WORKS

1. Between us we pick a date, time and duration (approx 2 hours for the party always works well)
2. You invite your guests using the invitations provided by us (free of charge)
3. We check in a day or two before the party to confirm arrangements
4. An Ajenno representative will arrive at your chosen location one hour before the party is due to set up, giving you time to check out all the jewellery and put aside anything you like for yourself.
5. Your guests show up, everyone has a great time for a couple hours and then everyone is on their way.

## HOST BENEFITS

- If sales at the party exceed £100.00 you will receive 10% commission to spend on jewellery.
- If 2 or more further parties are booked on the night you will receive a further 5% commission to spend on jewellery.

## GENERAL INFORMATION

Invites:

Invitations are provided free of charge by us. They are available hard copy ready for you to hand out or electronically so you can send them via email.

### Jewellery Party Invitation Example



Ajenno Jewellery

Dear.....

You are Invited to a Ajenno Handmade Jewellery Party

On ..... At (time) .....

Venue .....

RSVP .....

.....

At the party you will be able to browse and buy from the current Ajeno Jewellery collection. Each piece is unique and everyone will be able to take their purchases away with them at the end of the night.

For a taster of what will be on sale at the party please visit: [www.ajenno.co.uk](http://www.ajenno.co.uk)

### Set-Up:

It takes between 30 mins and 1 hour to set up our jewellery display. Display equipment, table cloths and even tables (if required) are provided by Ajenno Designs.

### The Party:

The actual jewellery party is really informal, your guests are free to chat, browse and buy in their own time. There is no “sales pitch” and your guests are under no obligation to buy. Our representative will be on hand to answer any questions about the jewellery and to deal with payments and packaging. As each piece of jewellery is unique everyone will be able to take their purchases away with them at the end of the party.

### Custom Orders / Commissions:

Our representative will be more than happy to accept commissions and custom orders from your guests at your party should they wish to order something special to be made just for them. Our representative will be able to advise on beads, colours, sizes etc. Payment for commissions and custom orders is required in advance.

### Alterations:

Our representative will bring a small selection of tools and materials with them to make minor alterations to pieces on sale at the party. Earwires can be changed from Silver to gold, earrings with pierced earwires can be changed to clip on and most Necklaces, Pendants and Bracelets can be fitted with a small extension chain.

### Packaging and Gift Wrapping:

Each purchase is packaged in an Ajenno branded gift box and gift bag. Gift wrapping is available for all purchases, if required, for a small fee of £1.00 per item.

#### **Ajenno Branded Gift Box Example**



**Payment:**

Payment for purchases can be made either by Cash or Cheque (cheques to be made payable to Ajenno Designs). We are not currently accepting credit or debit card payments.

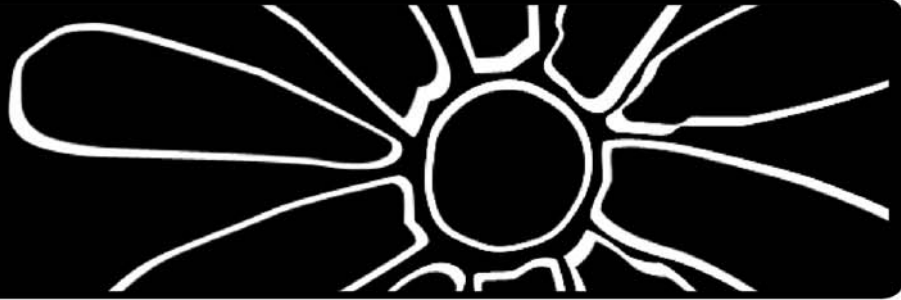
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We hope this information pack covers everything you need to know about hosting an Ajenno @ Home Jewellery Party but should you have any questions please do not hesitate to ask.

If you would like to book an Ajenno @ Home Party then please print and complete the booking form overleaf and send it back to us at the following address: Ajenno Designs, 78 Elmdale Road, Bristol, BS3 3JD. An editable electronic version of this form is available on request.

We look forward to hearing from you.

**Ajenno Designs**



## JEWELLERY PARTY BOOKING FORM

### ABOUT YOU:

**Date:**

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**Name:**

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**Address:**

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**Telephone No:**

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**Email:**

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### ABOUT THE PARTY:

**Proposed Date (s):**

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**Proposed Time:**

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**Proposed Duration:**

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**Location / Venue:**

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**Approx No of Attendees:**

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Please send your completed form to the address below, in the meantime if you have any questions please do not hesitate to get in touch.

We look forward to hearing from you

**Ajenno Designs**